

Lisa Jones at the Barber Stop

by Penny Randell

After 40 years and two former owners, Evergreen's oldest business, the barber shop located in downtown Evergreen, has a new owner. Lisa Jones has taken over the business and renamed it the Barber Stop. Fully licensed in cosmetology for 30 years, this determined and talented woman handles both walk-in and scheduled appointments. Jones is determined to offer the mountain community affordable hair care five days a week, even offering a punch card with the ninth visit free. She said, "I do everything from trimming beards to color, offering all it takes to be a family barber."

Jones is a fourth generation native of Colorado. Her grandfather actually established Franktown, located near Castle Rock. He started a stagecoach line in the mid 1800s, as well as a filing station and restaurant much later. Jones has three sisters and a brother. All marketing is handled by her son Jourdain who is currently attending online business school at Harvard. Her father was a firefighter and because of this, she offers a \$5.00 discount to all firefighters and policemen. Keeping it all in the family, Jones' stepmother is in charge of all of her graphic design.

But Jones does not restrict her business to only the shop. This dedicated hair care expert does house calls, too. In addition, she is available for weddings and can provide a full makeover for the bride. Birthday parties are high on her list, too, promising a gala not to be forgotten. She specializes in little girls and absolutely loves dressing them up in birthday clothes, and can even furnish a cake when needed. In fact, she promises to tackle the whole party by herself if required.

As if that's not enough, Jones purposely takes Mondays off to allow for involvement with street kids in Denver. She sets up a barber chair on Colfax and cuts hair for free. Sundays are reserved for the preparation of lunches. Jones makes sure she has 100 sack lunches on hand when she meets the kids. The kids love it and thoroughly enjoy the protein bar, sandwich, and bubble gum she includes. Her endeavors of such are now an NGO named "Heaven on Earth." This ministry is dear to Jones, and she always includes the Denver Children's Home, which she adds to her busy schedule. Jones said, "20% of all my income goes to the NGO and it remains the star that guides me."

Indeed, this tireless entity needs a star to guide her and keep her horizons full of hope. When she was 2 weeks old it was discovered that she had a staph infection in her lungs. This was quite serious and it has left her permanently impaired, requiring to removal of a lung. The growth plate in her right leg was also affected, which would have prevented her walking if left untreated. However, after 23 surgeries on her leg, she is able to walk unassisted. Her tolerance for physical pain is practically unparalleled, yet she stands on her bad leg every day to cut hair. "The children I deal with keep me going. My disability gives me increased hope for the street kids," said Jones.

Prices at the Barber Stop are fair and affordable. She is open for walk-ins Tuesdays through Friday with haircuts costing \$18.00. Kids and seniors cost \$15.00. Saturdays are reserved for appointments only. A shave costs \$25.00 and a beard trim is \$8.00. As Jones calculates, a family

of four can all receive haircuts for well under \$100. As far a color goes, she advises stopping in for a consultation and a quote.

The Barber Stop is located at the intersection of Highways 73 and 74, across from Cactus Jack's. Come in to visit the shop and meet Lisa. She can take customers on a first-come-first-serve basis, although at present she is lacking help. Although in need of another barber, Lisa is still hopeful and full of energy. What a woman she is! For an uplifting experience give the Barber Stop a chance. Jones' loving care is inviting as she works endlessly to fulfill her client's dreams...along with those of the kids she supports. Call 303 674 2257 or visit thebarberstopevergreen.com.